

##123456##

First name

Surname

Street

XXXXX City

City, Month 2022

PIAAC – The International Study on Everyday Skills of Adults

Dear Mr. Surname,

We are writing to cordially invite you to participate in the PIAAC study. Its objective is to find out which basic skills adults have acquired during their lives, both in Germany and internationally. The study results will provide an important basis for policy decisions and societal changes. In Germany, PIAAC is conducted on behalf of the Federal Ministry of Education and Research under the scientific management of GESIS – Leibniz Institute for the Social Sciences.

How were you selected?

Several thousand individuals aged between 16 and 65 will be interviewed for PIAAC. Since we cannot interview all adults, a number of individuals were randomly selected from the records at registration offices. Your participation is of course voluntary. However, it is very important that all selected persons participate to ensure that the results are meaningful and useful. Your participation is therefore especially valuable.

Do you have questions regarding data protection and about the interview?

All those involved in conducting PIAAC have vowed to comply with data protection regulations. You can find more detailed information about this in the attached data protection sheet.

You can find additional information about PIAAC in the enclosed flyer, as well as online at www.gesis.org/info/piaac. The € 5 enclosed with this letter are a thank-you for the time you are taking to look at our information about the study.

What will happen next?

The interview will be conducted by the Kantar survey institute (formerly: Infratest). In a few weeks, Ms. ABC from Kantar will contact you in order to arrange a suitable time for the interview. She will present her interviewer ID and will be happy to answer any questions you may have.

When the interview has been completed, you will receive another € 50 in cash as a token of our appreciation for your cooperation. We look forward to your participation in this important survey, and we would like to thank you very much in advance for your support.

Kind regards,

Prof. Dr. Beatrice Rammstedt
PIAAC Deutschland project leadGESIS – Leibniz-Institut für Sozialwissenschaften
Postfach 12 21 55
68072 MannheimGünter Steinacker
Kantar project leadKantar GmbH
Landsberger Strasse 284
80687 Munich