

PIAAC – Data Protection Information

Objectives of the international PIAAC study

PIAAC is an international comparative scientific study on the everyday skills of adults initiated by the Organization for Economic Cooperation and Development (OECD). PIAAC's objective is to collect information on everyday skills of the adult populations in different countries in order to better understand how these skills develop, how they are used, and how important they are at work and in everyday life. The data gathered in PIAAC will be scientifically analyzed. The resulting findings will support policy makers in developing targeted societal measures, especially in the fields of education and labor market policy.

PIAAC in Germany – Sponsors and implementation

In Germany, **GESIS – Leibniz Institute for the Social Sciences** (address: B6, 4-5, 68159 Mannheim) has been commissioned by the German Federal Ministry of Education and Research with the scientific management of PIAAC and is responsible for the study, including compliance with data protection regulations. For some aspects of the study (e.g., data collection, coding), GESIS uses subcontractors with whom data protection agreements exist in accordance with Art. 28 GDPR.

The Kantar survey institute, which has been commissioned to conduct the interviews, in turn also cooperates with service providers (e.g., interviewers, IT infrastructure) with whom data protection agreements also exist in accordance with Art. 28 GDPR.

The PIAAC interview will start with an interviewer from Kantar asking you various questions about your background (e.g., your education, your work history). You will then work on your own on everyday tasks. Your responses and other information from the interview, such as the times when different interview parts were completed, will be logged automatically. Further data will be collected for methodological purposes, serving primarily to assure the quality of the study (e.g., technical information about the interview process). In addition, the surroundings will be assessed, complemented by small area regional data.

Selection and voluntary nature

You have been randomly selected to participate in PIAAC. To conduct this study, which is in the public interest, your personal data (name, address, year of birth or age, sex and nationality/ies) have been transmitted to us by your local residents' registration office on the legal basis of Section 46 of the German Federal Act on Registration (BMG) as part of an anonymized query response. We are contacting you based on Article 6(1) e GDPR (public interest in conducting a representative study for social research purposes).

Your participation in PIAAC is entirely voluntary. If you do not participate, do not wish to answer a question, or if you break off the interview, there will be no disadvantages whatsoever for you. If you do participate, you can also revoke your consent later. Compensation you receive for your time does not constitute payment; instead, it represents a thank-you for supporting this important study. None of this will result in any obligation on your part.

Handling and storage of personal data

GESIS and Kantar work in accordance with the applicable data protection regulations, in particular the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG). Kantar is also a member of the Association of German Market and Social Research Institutes (ADM) and is bound by its code of conduct. GESIS and Kantar will not pass on your name and contact data to other third parties.

The data collected during the interview will be stored separately from your name and contact data. You can only be contacted again for quality control purposes (e.g., you may be sent a short questionnaire as part of the interviewer quality control); in this case, only the information required for this purpose will be merged.

We will only store your name and contact data until all control and quality assurance steps have been completed (probably by the end of 2023). At that time, your name and contact data will be deleted. From this point on, the interview data collected can no longer be linked to you personally. This will also apply if records (e.g., of monetary payments) must be kept by Kantar longer for tax and commercial law reasons.

International organizations and use of data

For the purpose of coordinating PIAAC internationally, Paris-based OECD has appointed an international consortium of six institutions: ETS (lead; USA); Capstan (Belgium); GESIS (Germany); IEA (Germany); ROA (Netherlands); Westat (USA). All countries participating in PIAAC will transmit the collected participants' data to the PIAAC consortium and the OECD – without their names and contact data, i.e., no longer directly traceable to individual participants. We would like to point out that EU-level data protection does not always apply in recipient countries located outside the European Union. However, the PIAAC consortium and the OECD will apply sophisticated data protection methods. The consortium will merge the data from all countries, process them and prepare them to allow scientific analyses to be performed.

The data will be used in two ways. For one, highly coarsened data will be made accessible to the general international public via the OECD website. Less coarsened data will be provided to international researchers exclusively for scientific purposes. Prerequisite for using this scientific dataset is a contractual agreement between such researchers and GESIS that ensures the confidentiality of your data. Such analyses and publications do not allow any link back to you personally.

Your rights

Until your name and contact data have been deleted at GESIS and Kantar, you are generally entitled to **exercise the following rights with regard to your personal data.**

- Access to information
- Rectification
- Objection
- Restriction of processing
- Data portability
- Erasure

If you no longer wish to participate or be contacted, you can object to the processing of your data. In addition, you have the right to lodge a complaint with a data protection supervisory authority. We recommend that you first contact the data protection officer. You can find further data protection information at www.gesis.org/institut/datenschutz (see the link at the bottom of the page).

Contacts

Please direct all questions and requests regarding data protection, referencing PIAAC, to:

Kantar GmbH Data protection officer (<i>Datenschutzbeauftragter</i>) Landsberger Strasse 284 D-80687 München	GESIS – Leibniz-Institut für Sozialwissenschaften Data protection officer (<i>Datenschutzbeauftragter</i>) Postfach 12 21 55 D-68072 Mannheim
Email: datenschutz@kantar.com Ph.: 0800 / 100 1425 (Study hotline that will gladly record your request and forward it to Kantar's data protection officer)	Email: datenschutz@gesis.org

For organizational reasons, we ask that you first contact **Kantar's data protection officer (datenschutz@kantar.com)**, if possible by email. Kantar will then forward your queries, if applicable, to GESIS.

Thank you for your collaboration and your confidence in our work.

If the English translations of the document provided here, which are only intended as a reading aid, deviate from the German original text that was also provided, only the German version is binding.