

PIAAC – The International Study on Everyday Skills of Adults

What is PIAAC?

PIAAC stands for the **P**rogramme for the **I**nternational **A**ssessment of **A**dult **C**ompetencies and is a comparative study of the OECD (Organization for Economic Cooperation and Development) examining the everyday skills of adults in more than 30 countries.

What are the objectives of PIAAC?

Without always being aware of it, you are constantly using basic skills when completing various everyday tasks, whether you are shopping at a supermarket, going to the doctor's, or at work. PIAAC aims to provide insights into such basic everyday skills among the adult population in Germany, and how they compare internationally. The study results will serve as the basis for important policy decisions, such as improving educational programs and labor market opportunities.

Who is implementing PIAAC in Germany?

PIAAC is a study in the public interest and is funded in Germany by the *Federal Ministry of Education and Research (BMBF)*. *GESIS – Leibniz Institute for the Social Sciences* is responsible for the national project management. The adults selected to participate in PIAAC will be interviewed by skilled interviewers from *Kantar*, a survey institute.

Who will be interviewed?

Individuals aged between 16 and 65 living in Germany will be interviewed for PIAAC.

How were you selected for PIAAC?

Several thousand of the 54 million people aged between 16 and 65 living in Germany have been selected to participate in PIAAC – and you are one of them! All participants were randomly selected from those registered at the registration offices.

Can I participate even if I don't speak German all that well?

Yes, everyone selected to participate in PIAAC can and should take part in the survey!

PIAAC considers everyone living in Germany equally, regardless of where they come from or their language skills. If you don't speak German that well, someone can translate parts of the survey for you. This can be someone from your household or a friend. Your interviewer may also be able to arrange someone else who is suitable.

How is the interview conducted?

Your interviewer will make an appointment at a time that is convenient for you; the interview will take about two hours. It will begin with general questions about yourself, such as your education, work, or current situation. Using a tablet, you will then work on tasks you may come across in everyday life. Here a few examples: (1) Look at the information on a medication package to find out how long the medication can be taken, (2) Find the best offer from several items on sale, or (3) Exchange a product ordered online.

Why should you participate in PIAAC?

Of course, participation in PIAAC is voluntary. However, for the results to be useful for Germany, the diversity of our society must be reflected. For this to happen, as many different people as possible should take part. **This means that you count, too!**

Also, many participants have told us that the survey is interesting and fun. You will receive € 50 as a thank-you for your time.

What about data protection?

PIAAC will be conducted in accordance with applicable data protection regulations. All your personal data will be handled in strict confidence.

You can find additional information in the PIAAC data protection sheet, which is available in several languages (www.gesis.org/info/piaac/datenschutz). You can also ask your interviewer for it.

How do we look out for your health?

Of course, all the necessary Covid protective measures will be complied with during the entire PIAAC interview. We care about your health.

You can find more information about these measures on our PIAAC website for participants (www.gesis.org/info/piaac/gesundheit).

Do you have any other questions?

The PIAAC website for participants provides more information about all aspects of the study (www.gesis.org/info/piaac). In addition, the Kantar survey institute has a free hotline at 0800/100 1425. Kantar's PIAAC team will gladly answer your questions between 9:00 am and 5:00 pm (Monday through Friday).

