

## PIAAC – Data Protection Information

### Objectives of the international PIAAC study

PIAAC is an internationally comparative study on the everyday skills of adults initiated by the Organization for Economic Cooperation and Development (OECD). PIAAC aims to collect information on the everyday skills of the adult population in different countries in order to better understand how these skills develop, how they are used, and their importance at work and in everyday life. The findings of PIAAC support policy makers in developing targeted social measures, especially in the fields of education and labor market policy.

### PIAAC in Germany – Sponsors and implementation

In Germany, **GESIS – Leibniz Institute for the Social Sciences** (B2, 1, 68159 Mannheim) has been commissioned by the Federal Ministry of Education and Research with the scientific management of PIAAC and is responsible for the study, including in terms of data protection law. GESIS has in turn commissioned the survey institute Kantar with the data collection for PIAAC. Kantar works together with service providers (e.g. interviewers, IT infrastructure service providers) to conduct the study. The necessary data protection agreements pursuant to Article 28 GDPR have been concluded.

The PIAAC interview starts with an interviewer from Kantar asking you various questions about your background (e.g. education and work history). After that you will complete everyday tasks on your own. Your responses and other information from the survey, such as the duration of different interview modules, are recorded automatically. Data will also be collected for methodological purposes, in particular for study-related quality assurance purposes (e.g. technical information on the interview process). In the further course of the study, the survey data will be supplemented by an assessment of the respective environment and small-scale regional data.

### Selection and voluntary participation

You have been randomly selected to participate in PIAAC. In order to carry out this study, which is in the public interest, your personal data (name, address, age, gender and nationality/ies) were transmitted to us by your local residents' registration office on the legal basis of Section 46 of the German Federal Act on Registration (BMG) as part of a group information. We are contacting you on the basis of Article 6 (1) f GDPR (legitimate interest in conducting a representative study for social research purposes).

**Your participation in PIAAC is entirely voluntary.** If you do not participate or if you break-off the interview, there will be no disadvantages whatsoever for you. If you participate, you can also withdraw your consent later. Any benefits you receive are not a payment, but a thank you for supporting this important study. This does not result in any obligation on your part.

### Handling and storage of personal data

GESIS and Kantar work in accordance with the applicable data protection regulations, in particular the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG). Kantar is also a member of the Association of German Market and Social Research Institutes (ADM) and is bound by its code of conduct. GESIS and Kantar will not pass on your name and address to other third parties.

The data collected during the interview is stored separately from your name and address. You can only be contacted again for quality control purposes (e.g. you may be sent a short questionnaire as part of the interviewer quality control); in this case, only the information required for this purpose will be brought together.

We will only store your name and address until all control and quality assurance steps have been completed (probably November 2020). The interview data collected can no longer be linked with you personally from this point on. This shall also apply if records (e.g. of money payments) must be kept longer for tax and commercial law reasons.

## International organizations

The OECD (based in Paris) has appointed an international consortium of six institutions with the international coordination of PIAAC: ETS (lead; USA); cApStAn (Belgium); GESIS (Germany); IEA (Germany); ROA (Netherlands); Westat (USA). The OECD and the consortium will be provided with data for the purpose of international data processing and analyses, but this data will not include any names or contact details.

## Your rights

You are entitled to **exercise the following rights with regard to your personal data** until the address data is deleted at GESIS and Kantar:

- Right of access to information
- Right to rectification
- Right to object
- Right to restriction of processing
- Right to data portability
- Right to erasure

If you no longer wish to participate or be contacted, you can object to the processing of your data. You also have the right to lodge a complaint with a data protection supervisory authority. We recommend that you first contact the data protection officer(s). Further data protection information can be found at [www.gesis.org/institut/datenschutz](http://www.gesis.org/institut/datenschutz) (see the link at the bottom of the page).

## Contact persons

Should you have any questions or requests regarding data protection, feel free to contact:

GESIS – Leibniz-Institut für Sozialwissenschaften  
Datenschutzbeauftragter (Data Protection Officer)  
Postfach 12 21 55  
D-68072 Mannheim

E-mail: [datenschutz@gesis.org](mailto:datenschutz@gesis.org)  
Tel.: 02232 200 879

Kantar GmbH  
Datenschutzbeauftragter (Data Protection Officer)  
Landsberger Straße 284  
D-80687 München

E-mail: [datenschutz@kantar.com](mailto:datenschutz@kantar.com)  
Tel.: 089 5600 1176

For organizational reasons, we ask that you first contact **Kantar's data protection department** with your inquiries, preferably **by e-mail ([datenschutz@kantar.com](mailto:datenschutz@kantar.com))**. Kantar will forward your inquiries to GESIS if necessary.

**We thank you for your cooperation and your trust in our work!**

*Should the English translation of the document provided here, which is intended exclusively as a reading aid, differ from the original German text also provided, only the German version is binding.*