

Barometer 4 - Consumer Attitudes in Europe

Euro-barometer 4 was conducted in Oct/Nov 1975 in the 9 nations of the EEC, including North Ireland. The N is 9153. There are 2 cards of data per respondent, containing 161 variables. In addition to the core battery of EEC questions, the study examines consumer attitudes and behavior in considerable depth.

The data were received by the ICPSR in May 1976 along with Baro-2. Documentation was a French questionnaire, with the other questionnaires arriving in early July. Data were in column-binary format.

The major problem we have experienced with these data involve the column binary format. Problems such as non-unique respondent IDs, incorrect deck IDs, and undocumented codes grow exponentially when more than one card of data is involved. In addition, the complex structure of the interview produced more coding errors than for either of the other Barometers. The major expense of this study has been to produce a character dataset from the column-binary IFOP file.

We have adequate documentation for processing the study now that we have a character dataset -- there are no data questions unresolved. The only outstanding question is sampling information which IFOP has been requested to provide.

Present Status: We have an OSIRIS dataset very close to completion. Frequencies have already been inserted in the OSIRIS codebook and only minor editing remains. This study should be Class I.

Cost:	Computer Dollars	Person Time	Activity
	\$150	1 week	Spreading from Col Binary
	\$150	1 week	Data processing and codebook
	\$100	3 days	Completion of Study

Barometer 5 - Pverty, Revenues and Satisfaction

Not presently in the possession of ICPSR, but we expect to receive this study by the end of August. That data were collected in May/June 1976 in the expanded EEC, including North Ireland. There are approximately 8600 respondents with two cards of data for each. We have the French and British questionnaires for the study.

Barometer 1

IFOP is unable to locate a tape containing this study. It may be possible to acquire the original cards. I suspect that the documentation and state of the data would be of very poor quality. Acquisition of this study is not being vigorous pursued.