9th GESIS Summer School in Survey Methodology  
Cologne, August 2020

Syllabus for short course A:  
“Introduction to Stata for Data Analysis”

Lecturers:  Nils Jungmann, M.A.  
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Date: 29-31 July 2020  
Time: 10:00-12:00 + 13:30-15:30  
Course starts Wednesday morning at 10:00  
Venue: Online via Zoom

About the lecturers:
Nils Jungmann is a doctoral researcher at GESIS where he is working as a data curator for the German Longitudinal Election Study (GLES). Trained in political science and political communication at the Universities of Mannheim and Düsseldorf, he is interested in understanding the cognitive processes underlying voter decision making and aims to do so by employing experimental methods.

Anne-Kathrin Stroppe is a doctoral researcher at GESIS where she is working as a data curator for the German Longitudinal Election Study (GLES). She is a political scientist who graduated with a M.A. degree from the University of Konstanz. As part of her doctoral thesis, she studies the influence of accessibility to public infrastructure on political attitudes and behavior. Her methodological focus lies thereby on linking survey and geodata to answer social science questions.

Selected Publications:
Short Course Description:
This course will give a thorough introduction to the Statistics Software Stata. It is tailored to the needs of academics and other research practitioners who are new to Stata or who wish to refresh their skills. The course will not cover basic statistical methods but how to apply these methods using Stata.

In the first part of the course, we will cover the program’s interface and introduce its syntax structure and basic rules to write clean and reproducible Stata code. Subsequently, we will provide you with skills in hands-on data management, common data analyses, and the visualization of results. Depending on the participants’ prior knowledge, we will be able to give further insight into the automatization of data wrangling and analysis procedures, as well as the export of publication-ready results. Also, we will review available help and support features (online and offline) to equip participants with the necessary knowledge to further develop their skills and solve occurring problems.

Keywords:
Stata, data management, data analysis, visualization

Course Prerequisites:
Basic knowledge of uni- and bivariate statistics.

Target Group:
Participants will find the course useful if:
- they are new to statistical computing (with Stata)
- they are familiar with other statistical software but want to get to know Stata
- they have already worked with Stata before but want to refresh basic knowledge

Course and Learning Objectives:
By the end of the course participants will:
- be familiar with Stata’s interface and facilities;
- understand how to integrate Stata into their research process to efficiently create reproducible and publication-ready results;
- know how to solve common data management problems and how to document all modifications of the data;
- be able to perform typical descriptive and inferential statistical procedures and use graphs to communicate their results effectively;
- have transferred the covered topics to their research problems;
- know how to proceed from here and how to get additional support if needed.

Organizational Structure of the Course:
The course is offered as an expanded short course consisting of 12 hours of interactive group instruction, spread over three days. The course will alternate between short lectures and hands-on exercises. The two lecturers will be available to the students at all time.

Software and Hardware Requirements:
Participants who do not own a copy of Stata will be provided with access to a full Stata licence by GESIS for the duration of the course. Stata will be installed and activated prior to the course by GESIS staff through remote access on the participants’ machines.
Long Course Description:

This introductory course aims to enable participants to efficiently employ the statistics software Stata to read, modify, and analyse data and to publish results. This includes learning how to open your data in Stata, how to get a first grasp of your data using descriptive statistics, how to efficiently prepare your data for analysis using data management commands, how to analyse your data to answer basic research questions using bi- and multivariate statistics, and, finally, how to visualise your results and get them ready for publication using tables and graphics. We will accomplish all of this by writing code in Stata that documents all our steps and makes them comprehensible and reproducible.

The secret to finding your way around a program like Stata is practice and writing your own code. The focus of this course will therefore be to provide the participants with a hands-on experience in working with Stata. The lecturers will give introductory lectures on all topics which will be alternated with practical exercises. Since participants rarely have similar prior knowledge, we will try to have optional space for more advanced programming in Stata during the exercises.

As the lecturers are political scientists and work for the German Longitudinal Election Study (GLES), the different possible applications of Stata will be demonstrated using GLES survey data. However, it will also be possible for participants to apply the acquired knowledge to their own projects and questions.

This course is no introduction to statistical methods, and we will therefore not spend too much time on the statistical foundations of the methods we will use but, rather, we will "get our hands dirty" and apply these methods directly in Stata. To be able to easily follow this course's content, a minimum knowledge of uni- and bivariate statistics is required.

Day-to-day Schedule and Literature:

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<tr>
<th>Day</th>
<th>Topic(s)</th>
<th>Suggested reading (optional):</th>
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| 1   | • Introduction to the Stata interface and syntax language  
| 2   | • Data management and data manipulation  
| 3   | • Application of linear regression in Stata  
Preparatory Reading:

- StataCorp YouTube channel provides some excellent preparatory material. Participants are especially encouraged to browse the “Tour of the Stata 15 interface”, “Quick help in Stata,” and any other of the available material according to personal interest: https://www.youtube.com/user/statacorp

Additional Recommended Resources:

- Cameron, A. Colin, and Pravin K. Trivedi. 2010. Microeconometrics Using Stata. College Station, TX: Stata Press.
- Kohler, Ulrich, and Frauke Kreuter. 2012. Data Analysis Using Stata. 3rd Ed. College Station, TX: Stata Press.
- Cox, Nicholas, and Joseph Newton. 2014. One Hundred Nineteen Stata Tips. 3rd Ed. College Station, TX: Stata Press.

Cheat Sheets from the official Stata website:

Free online workshops, analysis walk-throughs, annotated syntax etc. from the Institute for Digital Research and Education at UCLA: https://stats.idre.ucla.edu/stata/