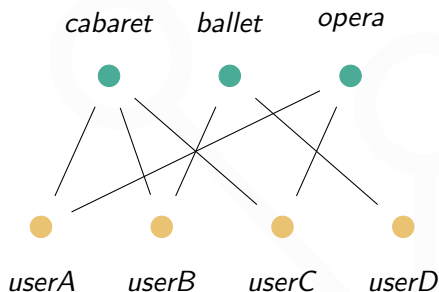


# Social networks and their base of implications: **What?**

## Object of Investigation, and Formalization



- representation via context
- imagine formal concepts as maximal (bi-)cliques

- bipartite networks (common in real world)
- there is a lack of random graph generators

$\mathbb{K}_{\text{mish}}$	cabaret	ballet	opera
userA	×		×
userB	×	×	
userC	×		×
userD		×	

# Social networks and their base of implications: **How?**

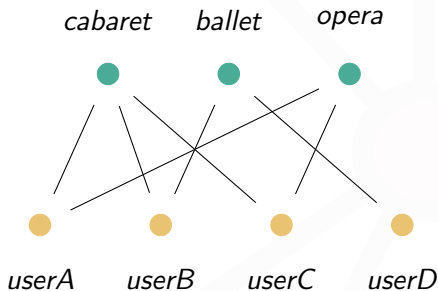
## Attribute Implications / Canonical Base

### Implication by example:

$\{\text{opera}\} \rightarrow \{\text{cabaret}\}$ , so all users who like the opera also like cabaret.

This is true since

$$\{\text{opera}\} \rightarrow \{\text{cabaret}\} \Leftrightarrow \{\text{userA}, \text{userC}\} \subseteq \{\text{userA}, \text{userB}, \text{userC}\}$$



### Canonical base

Base of all implications which is:

- sound
- complete
- non-redundant
- minimal

# Social networks and their base of implications: **Results!**

Observations - Introduce a new measure?

You see:

- Different random network generators generate different distributions.

