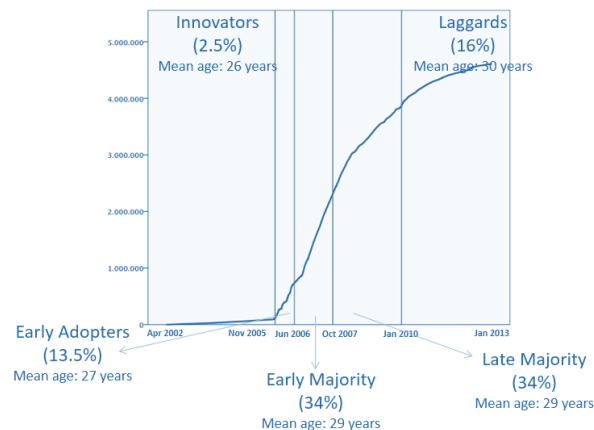
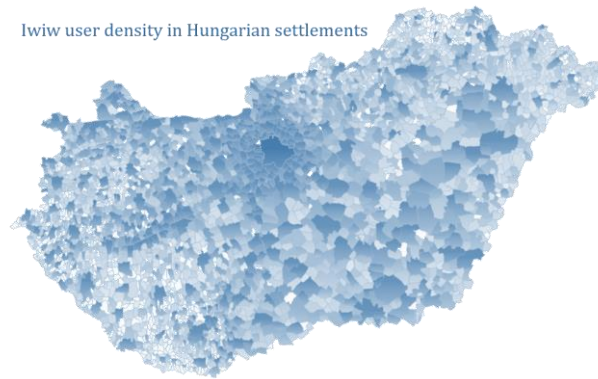
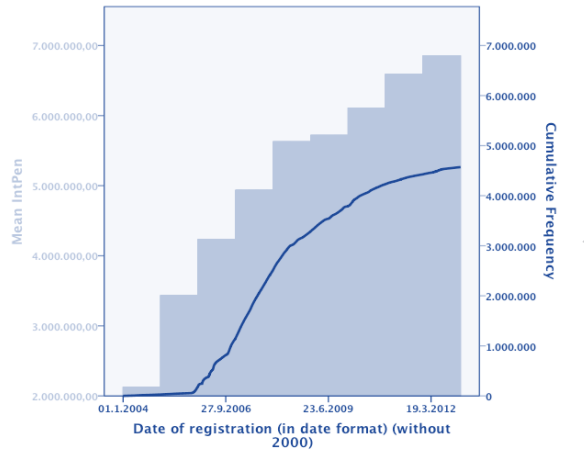


# Life cycle of an

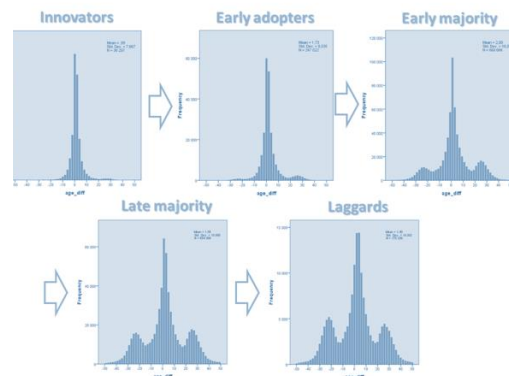


# online social network

The aim of the poster presentation is to **capture the full lifecycle of a major online social network** by identifying distinct social and geographical patterns in its process of **early spreading**, **maturing** and **decline**.



Inviter/invited age differences in Rogers' adopter categories



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