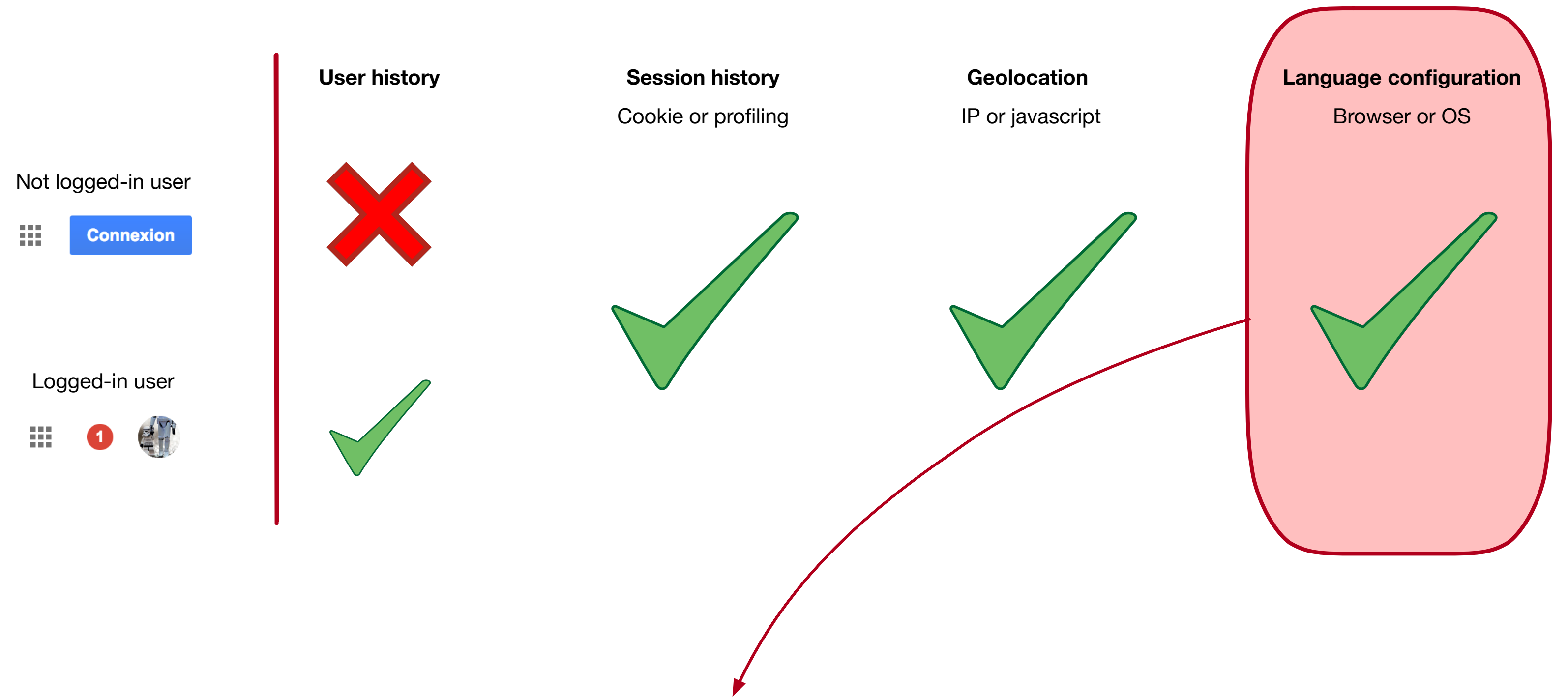


“Google Suggest [...] gives you a **playground to explore what others are searching about**” (Google, 2004)

Which *others* are you in ?

Which **criteria** *discriminate* what you're suggested ?



Language configuration are easily simulable.

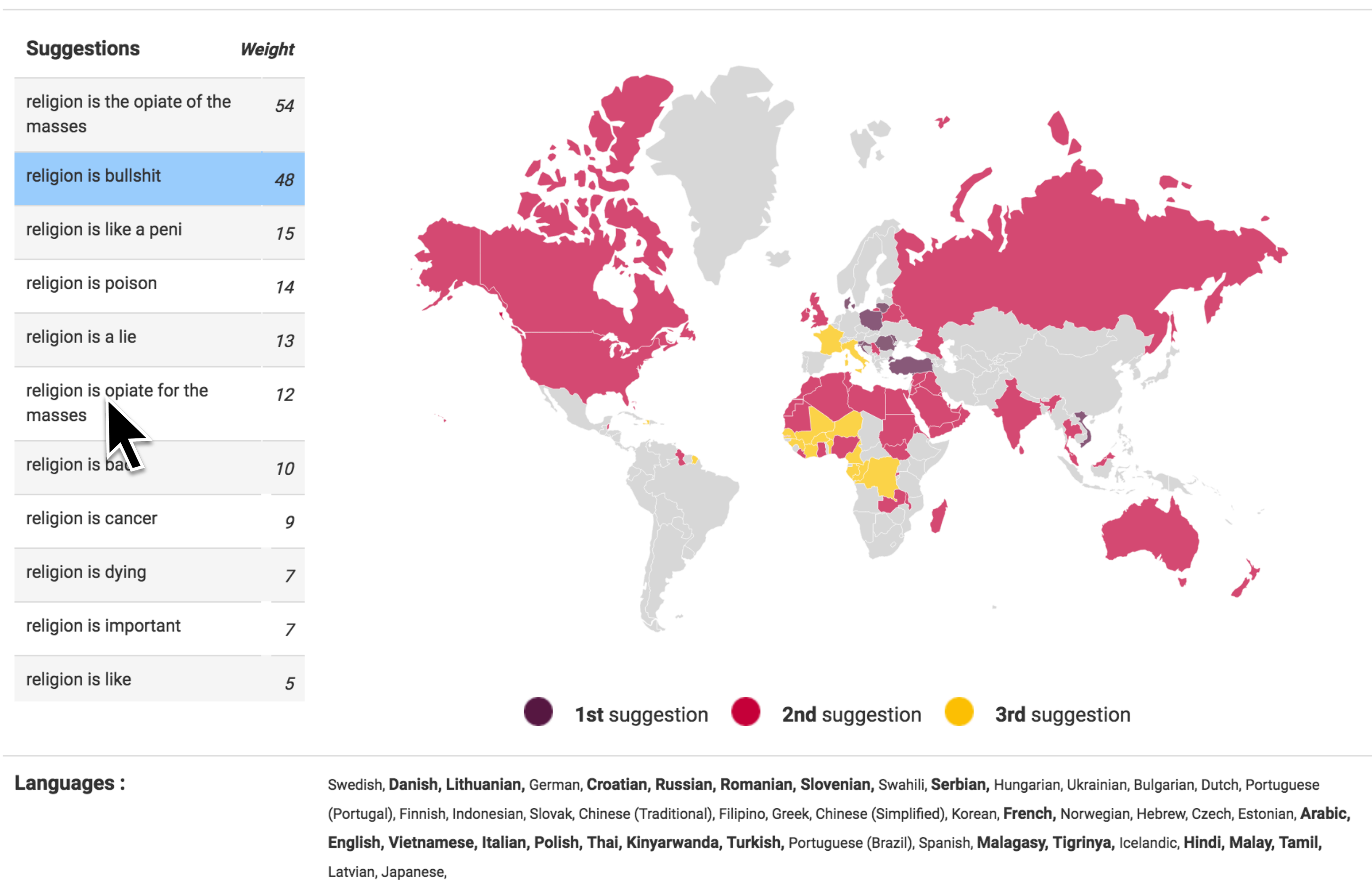
So we built a tool to **simulate all languages** that are supported by Google to see **how this criteria influences suggestions** made.

In order to visualise the data, we projected it on a world map, associating each country with their official language or/and the most spoken.

Look for your own queries

See interesting or funny examples

What Google suggests for “Religion is”



125 countries associated to **48 languages** are taken into account.

~ **10,000 requests** on the platform

Possible **outcomes** :

- **Reverse-engineering** other criteria taken into account by Google to produce suggestion.
- Mapping **cultural diasporas**.
- Modeling **interactions between search and suggestions**.
- Observing **influences between countries** over time, suggestion-wise.

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PROJECT

AlgoDiv:
Algorithm-based recommendation and informational diversity on the web
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