Social interactions exist everywhere in our world. By engaging with each other, people, institutions, and other types of actors form social relationships. The emerging patterns can be viewed as a social network. While the network content (Who are the network members?) is in itself interesting, the network structure (How are the network members connected to each other?) allows specific insights into selection and influence processes: Who provides what type of social support to whom? Which types of ties lead to the spread of specific diseases? Do different personality types enable distinct network forms?

Social networks are part of the public discourse and are used in a variety of disciplines. The result is a great variety of research questions, analytical approaches, levels of analysis, and types of data. In short: very different perspectives. Bringing these together, new ideas may develop that help overcome methodological, theoretical, and subject-specific challenges that scholars face during the research process. “Content Meets Structure” is meant as a space to exchange ideas and insights between network researchers from all disciplines.

This conference invites theoretical, methodological, and empirical contributions from all fields of social networks. In addition to presentations by the participants, two workshop sessions will provide insights into network modules from international surveys and discuss analytical tools for more complex network analyses.

**Content Meets Structure**
Integrating Different Perspectives on Social Networks
**Venue:** Akademie der Wissenschaften Karlstraße 4 69117 Heidelberg
**Date:** 28 - 30 September 2020
**Beginning:** 28 September 2020, 12:00
**CONFERENCE PROGRAM**

**MONDAY, 28 SEPTEMBER 2020**

12:00 REGISTRATION & SNACK
13:00 WELCOME
13:15 DATA INSIGHT SESSION 1: COLLECTING NETWORK DATA WITH SURVEYS
- Prof. Dr. Chrisafal Wolf
  - President of GESIS – Leibniz Institute for the Social Sciences, Germany

14:30 BREAK

14:50 DATA INSIGHT SESSION 2: ANALYZING STRUCTURE AND CONTENT WITH DIGITAL BEHAVIORAL DATA: INTRODUCING THE COMPSOC FRAMEWORK
- Dr. Hajo Leete & Dr. Johann Schäble
  - GESIS – Leibniz Institute for the Social Sciences, Germany

16:20 BREAK

16:40 SESSION 1: MIGRATION NETWORKS
- The Role of Network Orientation on the Perceptions and Use of Support Networks in Academic Contexts
  - (M. Pia Scholz-Erban & Angelica Siebert-Marti)
- Religious Friendship Segregation in German Schools: Bright Boundaries Everywhere or Contingent on Local Religious Composition?
  - (Lars Leszczensky & David Kretschmer)

18:00 LUNCH BREAK

**TUESDAY, 29 SEPTEMBER 2020**

09:00 SESSION 2: ANALYZING TEXTS & WORDS
- Network Mechanisms of Localized Knowledge Spillovers
  - (Molly Dozier & Kajie Renz)
- Collective Sense-Making Patterns in IC-Partners Networks: The Case of Female Genital Mutilation (FGM)
  - (Tina Pröhl & Alexander Brand)
- Content-Based Diffusion: Studying Cultural Change on Social Media Through Signed Network Extraction
  - (Anna Keuchenius) Content-Structure Probes for Remote Interactive Learning
  - (Carmel Kent & Ann Reesam)

10:30 BREAK

10:50 SESSION 3: POLICY EMERGENCE
- Social Network Analysis in Program Evaluation: An Example for Practical Application (Donald Silver)
  - No Legislation Without Cooperation? Networked Predictors of Co-financing in the 17th German Bundestag (Jan BIscher)
- A Pledged Community? Using Community Detection to Analyze Activist Cooperation in UN Co-Sponsorship Networks
  - (Dominic Hasenohr & Cosma Meyer)
  - (Elke Gansler)

12:20 LUNCH BREAK

13:30 SESSION 4: OVERCOMING CRISIS
- The Role of Social Networks for Adaptation to Environmental Changes in Rural Bangladesh (Rike Heltemper & Ben Nagel)
  - Coping With Abrupt Environmental Change: How Social Capital Shaped the Post-Eli Nale Recovery Trajectories of Scallop Farmers in Sculna Bay, Northern Peru (Michael Köpl, L хотя Gian Khay, Philipp Gervis, & Sophia Korbitz)
- The Social Networks of Humanitarian Aid: Power Laws, Political Interests, and Political Economy (Mackenzie Clark, Erika Foytkowski, & Joe Public)

14:40 BREAK

15:00 SESSION 5: FAMILY & ETHNICITY
- Connecting Workers: Ethnicity Based Networks in the Construction Sector (Abdallah Zouhairi)
  - The Interrelation Between Family Context and Personal Social Networks. First Results Based on the “Forced Migration and Construction Sector” (Daniel Schnarr)
- With Whom, How and Where? Daily Contacts of Older Adults Based on Contact Diaries
  - (Tanja Preß & Alexander Brand)

16:10 BREAK

16:30 PUBLIC ONLINE KEYNOTE: PROCESSES OF MIGRANTS’ NETWORK EMBEDDING: QUESTIONING THE ASSUMPTION OF INDIVIDUAL CAPACITY TO ACT IN INTEGRATION DEBATES
- Prof. Dr. Mirinda Libeiris
  - University Autònoma de Barcelona, Department of Social and Cultural Anthropology

Followed by a conference dinner

**WEDNESDAY, 30 SEPTEMBER 2020**

09:00 SESSION 6: POLITICAL ACTIVISM & ELITES
- From Conventional Feminism to Virtual Guerrillas in Iran: A Critical Analysis of Women’s Activism in Virtual Social Platforms (Mohamed Rezaei)
- Global Projection of the Mexican Corporate Network (Alejandro Sala Ponsa & Marti Molins-Hermawan)
- Transitivity and Degree Assortativity Explained: The Bipartite Structure of Social Networks (Dorinel Uzun, Filipe & Dara O’Nofe)

10:50 BREAK

13:00 SESSION 7: DATA COLLECTION METHODS
- Conducting Social Network Research With the GESIS Panel (Johanna Mindrup & Metin Salievich)
- The Measurement of Social Relationships: Experimental Evidence on Self-Reports of Inter-Racial Friendships (Henning Silber, Berenike Bilgen, Timothy Johnson, & Lydia Meyer)
- StakeX - Organizational Networks from Web Research (Thomas Perry & Paul Stommel)
- Utilizing Close-Range Proximity Sensors for Studying Face-to-Face Interaction (Ioana Cioclov, Marco Reiter, Mirza Zies, Andreas Kraft, & Mariela Gutierrez)

12:20 LUNCH BREAK

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Followed by a city tour