

## Eurobarometer Symposium <sup>@GESIS</sup>

*Four Decades of Surveying Europe –  
Perspectives on Academic Research with the European Commission's  
Eurobarometer Surveys*

Friday July 10th 2015, Cologne Germany

General chair: Dr. Markus Quandt (GESIS Leibniz Institute for the Social Sciences)

45 years ago, with the European Communities Study 1970, the foundation was laid for the European Commission's Eurobarometer programme, a unique international comparative survey series which by now amounts to about 3700 large face-to-face surveys among national publics in EU member and candidate countries. On this occasion the symposium will revisit this data resource that always represented, and still represents, the evidence base not only for European Union politics, but also for a vast body of research on political and social processes of European unification.

The **symposium programme** will be composed of various invited presentations on exemplary research topics from Political Science and Sociology. Reviewed poster will be invited to complement the insight into its broad thematic and methodological spectrum. A concluding round table discussion shall focus on future perspectives of using Eurobarometer data in academic research.

**Featured lectures** will start from an evaluation of the historical role of the Eurobarometer between the political construction of Europe and its (pioneer) contribution to comparative research; they will exemplify the strength of the data base in time coverage and in variety of topics, investigating the constitutional factors of European identity or the trust in European institutions in times of crisis, as well as the strategic field of changing public understanding of science and technology. They will represent selected methodological challenges and not least look at the measurement quality of Eurobarometer compared to academic survey programmes.

### The program will feature lectures from the following invited speakers (all confirmed):

- Martin W Bauer (LSE)
- Pierre Brechon (Sciences Po, Grenoble)
- Emanuel Deutschmann (Univ. Bremen)
- Peter Granda (ICPSR)
- Felix Roth (Univ. Göttingen)
- Luana Russo (Univ. Maastricht)
- Elmar Schlüter (Univ. Giessen)
- Julien Zalc (TNS opinion)
- NN (European Commission)

## Poster Session and Call for Posters

The Symposium will be completed by a poster presentation session that provides an opportunity to present relevant and original research based on Eurobarometer data. Five travel grants of up to 400 EUR each are available to support the personal participation of poster presenters. Posters and grant recipients will be selected through a review by the organizers.

Submissions could either consist of (i) the poster itself or (ii) a one page abstract of the poster that will be presented. Submissions will mostly be evaluated based on relevance and the potential to stimulate interesting discussions. The authors are kindly requested to submit via e-mail to Dr. Markus Quandt ([markus.quandt@gesis.org](mailto:markus.quandt@gesis.org)) until May 10, 2015.

## Registration

Attendance is free of charge, but prior registration is required due to space restrictions. Unfortunately we cannot take responsibility for support on visa related issues. The venue is located in the heart of Cologne (five minutes walking distance from the central station), where accommodation is widely available (see list of recommended lodging). Catering during the event will be provided. Please visit the following website to register until June 27, 2015: <http://www.gesis.org/en/events/conferences/eurobarometer-symposium/registration-eb-symposium/>

For further information please visit

[www.gesis.org/eurobarometer-symposium](http://www.gesis.org/eurobarometer-symposium)