

# GESIS Summer School in Survey Methodology

The 7th GESIS Summer School in Survey Methodology will take place from 02-24 August 2018. Join lecturers and participants from all over the world and from different scientific fields that come to Cologne to take part in Europe's leading summer school in survey methodology, research design, and data collection since 2012!

## Why attend the GESIS Summer School?

At the GESIS Summer School in Survey Methodology you will

- receive high quality training in state of the art techniques and methods of survey research
- find both courses that give a broad overview of survey methods and courses on special topics in survey research
- find courses on how to design, plan, conduct, and document surveys, and courses on how to properly analyze survey data
- meet new people from different scientific fields and from all over the world to network and discuss your research with
- enjoy a varied plenary and social program
- have an exciting time in Cologne!

## Who should attend?

The GESIS Summer School is made for you if you are a graduate or PhD student, a post-doc, junior researcher, or survey professional from any relevant field that collects or analyzes survey data.

## What participants said in 2017...

*"Instruction, content, structure of the course: Everything was so good!"*

*"Amazing teacher"*

*"Good atmosphere, nice people, good spirit!"*

*"Perfectly structured course"*

*"Inspiring"*

*"Excellent facilities"*

*"I feel much more prepared for my dissertation –what a success!"*

*"Enriching people"*

*"Great place to come"*

# Summer School Program 2018 (02-24 August)

## Week 0 (02-03 August)

- Short Course A: Pretesting Survey Questions**  
(Dr. Katharina Meitinger; Dr. Timo Lenzner)
- Short Course B: Introduction to Data Analysis Using Mplus**  
(Dr. Matthias Blümke; Dr. Daniel Danner; Dr. Clemens Lechner)
- Short Course C: Research Designs and Causal Inference**  
(Prof. Dr. Stefanie Eifler; Dr. Heinz Leitgöb)
- Short Course D: Introduction to Data Analysis Using Stata**  
(Dr. Reinhard Schunck; Dr. Klaus Pfforr)

## Week 1 (06-10 August)

- Course 1: Introduction to Survey Design**  
(Prof. Dr. Peter Lugtig; Prof. Dr. Bella Struminskaya)
- Course 2: Introduction to Structural Equation Modeling Framework: Confirmatory Factor Analysis with Mplus**  
(Prof. Dr. Jost Reinecke; Georg Kessler)
- Course 3: Introduction to Data Analysis Using R**  
(Dr. Jan-Philipp Kolb; Alexander Murray-Waters)
- Course 4: Applied Multiple Imputation**  
(Dr. Ferdinand Geißler; Dr. Jan Paul Heisig)

## Week 2 (13-17 August)

- Course 5: Questionnaire Design**  
(Prof. Dr. Marek Fuchs; Anke Metzler)
- Course 6: Mixed-Mode and Mixed-Device Surveys**  
(Prof. Dr. Vera Toepoel; Prof. Dr. Edith de Leeuw; Dr. Thomas Klausch)
- Course 7: Web Survey Design**  
(Prof. Mick P. Couper, PhD; Dr. Ines Schaurer)

## Week 3 (20-24 August)

- Course 8: Meta-Analysis in Social Research and Survey Methodology**  
(Dr. Bernd Weiß; Jessica Daikeler)
- Course 9: Sampling, Weighting, and Estimation**  
(Stephanie Eckman, PhD)
- Course 10: Design and Implementation of Longitudinal Surveys**  
(Dr. Tarek Al Baghal; Dr. Alexandru Cernat)
- Short Course E: Open Science and Open Data**  
(Dr. Sebastian Netscher; Dr. Anja Perry; Anna Schwickerath)

## Course Structure

Short courses are two-day courses aimed at updating participants' skills to better fulfill the entrance requirements of some one-week courses or at providing instruction in a specialized area. Short courses consist of about 6 hours of teaching per day including tutorials or labs or exercises.

One-week courses consist of 6 hours of teaching per day, around 2 of which are tutorials or labs or exercises (details for each course are provided in the respective course description). Given the daily workload, participants can register for one course per week only. To ensure high course quality, the number of places in each course is limited to 20-25 participants. We therefore recommend early registration.

In the beginning of July, participants will get access to our online learning platform ILIAS, that helps to distribute teaching materials and facilitates communication among the Summer School participants and lecturers.

## Participation Fees and Registration

The Summer School provides reduced rates for participants from academic institutions (including the public and non-profit sector) and gives a further reduction to students (including PhD students).

	Student rate	Academic/non-profit rate	Commercial rate
Short courses	€ 120	€ 180	€ 360
One week courses	€ 300	€ 450	€ 900
2 ECTS points	€ 20	€ 20	€ 20
4 ECTS points	€ 50	€ 50	€ 50

For information on payment modalities please refer to our website.



Please do not forget to upload your proof of status in the respective field in the online registration form. Travel costs, accommodation, and meals are not included. Please make your own arrangements (you will find a list with selected recommendations under FAQ).

If a course you would like to register for is already fully booked, you can register for another course you are interested in and/or register for a place on the waiting list of the fully-booked course. We will contact you as soon as a place is available.

## Summer School Scholarships

If you are interested in participating in the Summer School but are in need of funding, we've got you covered!

You may apply for one of 15 scholarships:

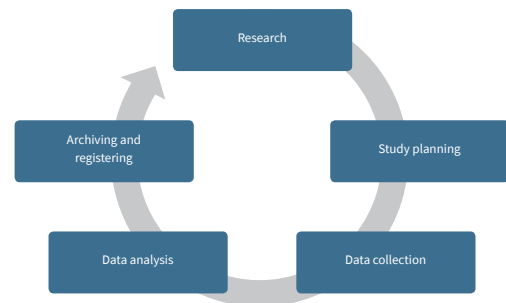
Anybody registered in a regular course of the 7th GESIS Summer School in Survey Methodology and eligible for the student rate may apply for one of five available scholarships funded by the European Survey Research Association (ESRA). One scholarship covers the fee for one main course (EUR 300).

Summer School participants who do not hold German citizenship and are either living outside Germany or have not been living in Germany for more than 6 months can apply for one of ten available scholarships funded by the German Academic Exchange Service (DAAD) and awarded by the Center for Doctoral Studies in Social and Behavioral Sciences (CDSS). One scholarship covers up to EUR 1000 for accommodation, EUR 500 for course fees, and a flat-rate allowance for your travel expenses depending on the country from which you travel to the Summer School.

Please note that you can apply only for either ESRA- or DAAD/CDSS-funded scholarships.







GESIS – Supporting social science research since 1986 in all phases of research:

Research	Information on data, literature, research projects, important institutions and conferences
Study planning	Consultation and services for planning and conducting a survey
Data collection	Consultation and services during the data collection phase
Data analysis	Support, consultation and data for secondary analysis and reference, analyzing tools
Archiving and registering	Long-term permanent archiving and registration of data and publications

In addition, GESIS offers user conferences and research methods training events for all these phases.

## Contact

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[summerschool@gesis.org](mailto:summerschool@gesis.org)  
[www.gesis.org/summerschool](http://www.gesis.org/summerschool)  
[www.facebook.com/GESISTraining](https://www.facebook.com/GESISTraining)

## Newsletter

New research methods training events organized by or in cooperation with GESIS are announced approximately every two months via our newsletter. If you would like to be kept informed about our program, please sign up for the newsletter:

[www.gesis.org/training-courses-newsletter](http://www.gesis.org/training-courses-newsletter)

## Certificates of Attendance

Participants of both, short courses and one-week courses will receive a certificate of attendance at the end of each course, provided they have attended at least 80% of the time.

## ECTS Points

For one-week courses, participants have the opportunity to earn European Credit Transfer System (ECTS) points from the Graduate School of Economic and Social Sciences at the University of Mannheim. If you wish to earn ECTS credits, you may choose from two options when registering for the Summer School:

- 2 points can be earned for regular and active attendance on daily assignments in a one-week course.
- 4 points can be earned for regular and active attendance on daily assignments and, after agreeing on a topic with your lecturer, by submitting a topic related paper of 5000 words within 4 weeks after the end of the Summer School.

Applicants are advised to contact their home institution to enquire about the recognition of ECTS credit points from the University of Mannheim.

## Plenary Program

Our plenary program consists of Introductory Meetings on Mondays (06, 13, and 20 August) and Evening Talks on Thursdays (09, 16, and 23 August) held by experts in survey methodology.

The Introductory Meetings are a good chance to meet the Summer School team and the lecturers as well as to learn about some interesting (survey methodology related) projects at GESIS. The Evening Talks will be dealing with topics in the field of survey methodology.

## Social and Cultural Events

It is very important to us that participants can meet outside the seminar rooms to socialize, find new research collaborators, and have a good time. Therefore, in addition to the academically rigorous program, we offer some social events to give you the chance of getting in contact with other participants, the lecturers, and the staff.

The weekly welcome receptions will take place on Mondays (06, 13, and 20 August), and the end-of-the-week parties on Thursdays (09, 16, and 23 August), right after the end of the events. There will be drinks, snacks, music, and good company. If the weather is fine, these events will take place on the GESIS roof terrace with a great view of the cathedral.

On Saturdays (03, 10, and 17 August), participants are invited to take part in cultural activities or trips.



## About Cologne

Cologne is centrally located in the west of the Federal Republic of Germany and right in the heart of Europe. Founded more than 2000 years ago, Cologne is one of Europe's oldest cities. With more than one million inhabitants it is Germany's fourth largest city. People from 181 countries with more than 250 cultural backgrounds add to an open and multicultural atmosphere.

Cologne hosts thirteen public and private universities. More than 100.000 students make it one of the most populous and also popular university towns in Germany.

36 museums, more than 120 art galleries, 200 music ensembles, 60 theaters and numerous international festivals make Cologne one of Europe's leading cities for art and culture. The Roman heritage, a captivating array of 12 Roman churches, the Cologne Cathedral, a UNESCO World Heritage Site, and many other historic sites hold something for every taste ... and of course the "Kölsch", both idiom and local brew, complete what the city is most proud of: **Cologne is a feeling!**

More information is available from the Cologne tourist office.  
[www.cologne-tourism.com](http://www.cologne-tourism.com)

## Accommodation

Summer School participants need to take care of their accommodation themselves – requirements are too diverse for us to make central bookings. Please make your reservation as soon as possible as Cologne tends to be very well booked all over the year. Especially severe is the situation during trade fairs (see <http://www.koelnmesse.com>), when considerably higher rates will be charged at almost all hotels.

## How to reach Cologne

There are multiple ways to get to Cologne. There are very good connections by plane (Cologne-Bonn or Düsseldorf Airport), train, or bus. Please refer to our website for further travel and accommodation information.  
<http://www.gesis.org/en/institute/address-journey/location-cologne>

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German Academic Exchange Service



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Cologne, Germany

